

ESG.

Meet your environmental, social, and sustainability goals. Take control of your environmental and social performance.

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anuja@anujasawant.com

www.anujasawant.com

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Anuja Sawant

Eco-Socio Sustainability



Anuja Sawant

Eco-Socio Sustainability Consultant lived and worked in 3 countries – India, USA, and Canada. A consultant, a service provider, an adviser, an active partner for not-for-profits and businesses worldwide.

Available for remote projects. Get a no-obligation quote for custom projects.

Services

Corporate Social Responsibility & Sustainable Business Development

Integrate sustainability throughout your business, break down silos and add tangible value to all areas of your organization, from procurement to R&D, marketing, finance and HR up to the board level.

Research & Content

Weave trust and engagement through content creation shared over multiple media. Analyze and synthesize environmental and social information engaging the right way.

Social Media Engagement

Utilize social media for expanding your reach, raising funds, and building partnerships. Timely planning and execution.

Fundraising

Online fundraising, strategy development, grant writing social media promotion, and content creation to support your campaigns.

Capacity Building

Create and validate content, design course materials to meet learning objectives. Work with subject matter experts to determine learning needs. Gather and analyze data to identify areas of improvements for better learning experiences.

CSR & Sustainable Business Development

- Materiality assessment and impact analysis, determine priority focus areas, simplified and organized data collection and management
- Network expansion through partnerships – local organizations, academic and scientific community
- Stakeholder engagement and stewardship development
- Ongoing training and development programs for employees
- Innovative training programs to quickly bring new employees up-to-speed, volunteer opportunity creation, and future leaders and ambassador development
- Environmental and social performance audit
- Worry-free planning and coordination
- Budget planning
- KPI reports

Social Media Engagement

- Develop social media marketing plan and execute it if required (i.e., write and publish posts and campaigns, interact with platform users, etc.)

- Receive an annual calendar of engagement opportunities specific to the organization's goals

Research & Content

- Curated online information, comprehensive research on a specific topic, product, or a service
- Research and develop resources, tools, case studies and other materials Develop materials including case studies, newsletter articles, blogs, eBooks, product descriptions, website content, etc. Peer-reviewed online scientific research
- Copy writing
- Technical writing – white paper, standard operating procedures (SOPs), manual

Capacity Building

- Develop web-based and self-directed learning resources including eLearning, course curriculum, and case studies
- Maintain existing learning programs to ensure learning materials are up-to-date
- Support team members to ensure the department's overall goals are achieved
- Design tailored workshops on environmental, social, and sustainability topics.

Fundraising

- Assist in fundraising support including grant RFPs and concept notes
- Customized list of relevant foundation and government grants
- Proposal boilerplate for grant applications, letter of intent, cover letter, letters of support from partners
- Proofreading and editing for grant applications
- Review internal reports to distill information, making compelling arguments to sell the success of your organization's work, mission, and history
- Create documents with personnel bios
- Drawing from already written technical content, adapt writing for new proposal formats and pitches
- Marketing strategy as per the client goals along with content creation
- Participation on behalf of the organization in group discussions and dialogues by engaging relevant groups and communities, and paid campaign creation
- Annual calendar of creative and unique donor engagement opportunities and campaigns

FREE 30-MIN INTRODUCTORY CALL

Possible partnerships, gap analysis, quick-fix projects, and much more.



ASSOCIATE, 2014 - 2015

Prasad Modak & Associates, India

Data analysis and technical writing for international and national publishable reports, including UNEP's Global Waste Management Report.



CONTRIBUTOR, 2017 - PRESENT

**Red Dot Foundation (Safecity),
Indi and North America**

Red Dot Foundation Global supports work against sexual violence. Currently overseeing the production of their monthly newsletter, planning, organizing, and editing the content.



BLOGGER, 2014-2015

GreenHatters, USA

Engaged to write blogs to create environmental awareness.



SUSTAINABILITY DEVELOPER, 2016-2017

IKEA, USA

Led the Sustainability work within IKEA's New Jersey distribution center. Engaged approx. 250 co-workers to integrate sustainability into the daily business through targeted orientation & awareness activities. Achieved goals! Full-time employee.



BLOGGER, 2017-2018

Green Fashion Week, Italy

Blogged on the secondary clothing market and probed sustainability reports of fashion giants for environmental and social performance.



SALES & PROPOSAL COORDINATOR, 2019 - PRESENT

Tervita Corporation, Canada

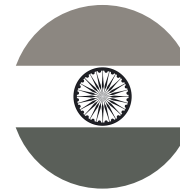
Supporting the Environmental Services division's proposals and sales for the Pacific Region. Sales data visualization. Event planning. Proposal submissions.



CONSULTANT, 2020 - PRESENT

India Environment Network, USA

Business Development for the only International Association of Indian Environment Professionals and Organizations.



FUNDRAISER, 2019 - PRESENT

Amazon Rainforest Conservancy

Developed a Social Media Strategy and an Annual Calendar of opportunities. In an ongoing effort to raise more funds, visualizing their fundraising data to promote transparency and attract more funding.



FREELANCE CONSULTANT, 2014 - PRESENT

Anuja Sawant Consulting

Offering environmental social and sustainability services worldwide since 2014.



FOUNDER, 2020 - PRESENT

Harita Marathi, India

One and only environmental platform in the Marathi language. In Maharashtra, Marathi is a mother tongue to 83.1 million people. Environmental related information is scarcely available in this language. Harita Marathi provides a platform for environmental information, services, and products.

Contributions

Guest Editor, Circular Economy Asia

(2018): Philippines Page on Facebook (@CircularPH) on Circular Design.

Panelist, Safecity India Twitter

(2018): Impact of Climate Change and Climate Action on Women's Life and Safety.

Twitter Curator, Safecity

(2014 – 2018): Engaged people on Safecity Twitter Page (@pinthecreep) on multiple occasions on the intersection of Environment, Women's Safety, Human Rights and Sustainable Development Goals (SDGs).

Guest Writer, ChEngineer

(2015): HSE primer on sulphur related chemicals & processes.

Deputy Co-chair, Surrey Immigrant Advisory Round Table

(2018 – 2019): Shaping Surrey, British Columbia.

Webinar Committee Member, ISSP

(2017 – 2018): International Society of Sustainability Professionals

Delegate, Chasing Sustainability Conference

(2019): UBC's only sustainability conference with a business focus.

Mentor, CEP Vancouver

(2020): Connecting Environmental Professionals (CEP) Vancouver Mentorship Program

PUBLICATION

Sawant, A. (2018). Sustainable consumption and lifestyles in modern times. AIMS Journal of Research, 13(1), pp. 40-55. (ISSN 2321 – 8487)